



23 September 2024

## Westbury Youth FC scoop Hills' Grassroots Football - Sustainable Club Award



Darren John, Sales Manager and Laura Martin, Business Development Manager - both Hills Waste Solutions accept the Sustainable Club of the Year Award on behalf of Westbury Youth FC from Dave Ridley, Facility Manager for Wiltshire FA.

**Hills Waste Solutions has continued its support for community football, as sponsors of the Sustainable Club Award at the Wiltshire FA – Grassroots Football Excellence Awards. The ceremony took place at the Village Hotel, Swindon on Friday 20 September, with Westbury Youth FC scooping the Sustainable Club of the Year Award, for their environmentally friendly youth football tournament.**

Darren John, Sales Manager at Hills Waste Solutions collected the award on behalf of Cameron Dawes from Westbury Youth FC, commented: *“We are delighted to support the Grassroots Football Excellence Awards for a second year. Our sponsorship of the Sustainable Club of the Year award recognises the clubs that are making steps to positively address climate change, whilst showing a commitment to changing behaviour and inspiring the local community to improve the environment.*

*“Westbury Youth FC are worthy winners this year, as they showed their commitment to the environment when organising their summer tournament. They contacted Hills to provide*

*sustainable waste management for the 166 teams, with a commitment to ensure that waste generated at the tournament was recycled and recovered where at all possible."*

Hills Waste Solutions' support of sustainability in football extends to its partnership with the Wiltshire Football Association and their Good Game initiative. Good Game seeks to raise awareness about how the football community can help address climate change, whilst signposting clubs and their stakeholders to ideas they can adopt to be greener and more sustainable.

Simon Russell, CEO of Wiltshire FA commented: *"I am delighted that Westbury Youth FC has been recognised for their efforts in making their summer tournament as green as possible. It is particularly heartening that recycling efforts are being adopted by the next generation of footballers in Wiltshire. I am also grateful to Hills Waste Solutions for sponsoring the Sustainable Club award and for their ongoing support of our Good Game initiative."*

If any club in Wiltshire wants to find out more about waste management for their club or their tournaments and events, they can contact Hills Waste Solutions at [www.hills-waste.co.uk](http://www.hills-waste.co.uk)

To find out more about the Good Game initiative visit [Raising the awareness of climate change through football \(hills-waste.co.uk\)](http://www.hills-waste.co.uk)



**ENDS**

**Notes to editors:**

**Hills Waste Solutions** offers a range of specialist waste management and recycling services to both the public and private sector. It is a dynamic regional business which, while centered on Wiltshire, has stretched its boundaries into neighbouring areas to become one of the region's largest providers of waste solutions. Hills Waste Solutions is a wholly owned subsidiary of The Hills Group Limited, a privately owned family company established in 1900. [www.hills-waste.co.uk](http://www.hills-waste.co.uk)

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