



NEWS RELEASE – 2 FEBRUARY 2022

New show home and sales office opens at Hills Homes' development in Blunsdon

Award-winning developer Hills Homes has opened a new show home and sales office at its latest development, The Paddocks, with a very successful weekend seeing over half of its houses reserved.



Last weekend saw the launch of the second phase of The Paddocks development. Four of seven houses released for sale were reserved during the first two days. The new show home enables visitors to view the fine quality of the houses that are being built by Hills.

The sought after development consists of attractive two, three and four bedroom homes which are built to a high specification and perfect for first time buyers, couples and families. The Paddocks comes after the award-winning success of Hills Homes' Hillside development which was completed in 2019.

The Paddocks is located on the rural edge of Blunsdon - a charming and historic village located between two Areas of Outstanding Natural Beauty: The Cotswolds and the North Wessex Downs.

A previous winner of the CPRE Wiltshire Best Kept Village competition and a shortlisted finalist for the same competition last year, Blunsdon is a popular village with a thriving community and a variety of local amenities including a community-run shop, a village hall, a doctor's surgery, an excellent choice of schools in the area, plus a recreation ground for sports clubs.

Nick King, Group Director Hills Homes, said: "Very pleasingly buyers have recognised that The Paddocks provides beautiful homes, with high quality fittings and features in each room and especially in the kitchens, bathrooms and en-suites. There are five different house styles to choose from, with a mix of traditional red brickwork, stone and render with complementary detailing, all designed to reflect the character of the development's surroundings. The success of our off-plan launch in July which has seen all 10 plots released in phase one either now reserved or exchanged has been followed with the opening of our show home and on-site sales office with a further four plots snapped up on phase two during the release weekend."

Nick continued: "Our previous development, Hillside, in Blunsdon won the Best New Large Housing Development award from Swindon Borough Council in 2020 and was shortlisted for a West of England LABC Building Excellence Award in the same year. Both awards recognise



excellence in internal home layouts and a development's planning, external appearance and landscaping, which Hills Homes endeavours to provide at all its property developments."



Danielle Wedmore and Chris Pomphrey of Richard James Estate Agents.

Danielle Wedmore, New Homes Sales Manager at Richard James Estate Agents, said: "Our show home launch was a huge success; over 50% of our seven plots released were reserved. We already have a growing interest for our phase three launch which will see the release of The Grafton, a popular two bedroom home, coming soon."

Danielle continued: "The Paddocks consists of only 54 properties and many visitors have noted how open and green the development feels upon arrival, along with the fantastic workmanship and quality of finish provided by Hills Homes."

We have only three plots remaining for Summer 2022 completion. Please make an appointment with Richard James' on-site sales advisors, available Monday to Friday 10:00 until 17:00. Call **01793 501 650** or email thepaddocks@richardjames.uk to book.

ENDS

Notes to editors:

Hills Homes Developments, through its popular Hills Homes brand, has established a strong reputation for building high quality homes on carefully selected sites in Wiltshire and neighbouring areas – from major developments in large towns to smaller ones in rural towns and villages. In addition to its own developments, Hills Homes Developments is also a successful contract builder. Hills Homes Developments is a wholly owned subsidiary of The Hills Group Limited, a privately owned family company established in 1900. www.hills-homes.co.uk

Media contact:

Monique Hayes, Group Communications Manager, The Hills Group Limited

Tel: 01793 714978 monique.hayes@hills-group.co.uk

Twitter: @HillsHomes Facebook: @HillsHomesH Instagram: @hills.homes YouTube: [Hills Homes](https://www.youtube.com/HillsHomes)