



Digital Communications Executive Swindon

The Hills Group is recruiting for a Digital Communications Executive to join the Communications team based in Swindon.

You will be part of an in-house team that is responsible for delivering communications across Hills' operating divisions covering waste management, quarrying and house building, and Group wide employee engagement as well as brand reputation management. This role requires a good understanding of social media channels, digital communication methods and evolving marketing trends.

What you will be doing:

- Producing social media content and updating the company's websites
- Delivering email marketing campaigns and identifying appropriate channels for sharing content
- Monitoring website traffic, handling enquiries and creating reports for analysis
- Copywriting, design and production of digital and print product brochures and marketing
- Liaising with print and design agencies and internal stakeholders
- Assisting with photography and video content creation
- Providing administration support.

What you will need:

- Relevant experience of working in a similar role
- Educated to degree level or hold a relevant professional qualification
- Experience of using WordPress, Microsoft packages and Adobe Creative Suite, web analytics tools (eg Google Analytics), SEO
- Experience of delivering campaigns using social media platforms plus other traditional marketing methods
- Proven written and communication skills, with a keen eye for errors and high standard of attention to detail
- Ability to self-manage and prioritise your time to achieve targets
- A full driving licence and your own car.

Please email your CV to join@hills-group.co.uk or contact Hills recruitment on 01793 781199 for an application pack quoting the vacancy reference HGL1238.

The Hills Group is committed to monitoring and maintaining equal opportunities and welcomes applications from all sections of the community.

www.hills-group.co.uk