





NEWS RELEASE – 10th MARCH 2021

STARTS

Wiltshire's Best Kept Village Competition launches, deadline 26th April

CPRE Wiltshire and The Hills Group have just opened the 2021 *Best Kept Village Competition* to Parish Councils. "We're very excited to be launching the *Competition* this year, as the 2020 Competition was cancelled due to the Covid pandemic, and are looking forward to some exciting new entries", confirmed CPRE Wiltshire's Branch Chair, Anne Henshaw.

Anyone in a village can pull the entry together and coordinate preparations for judging – it doesn't have to be handled only by the parish council. All entrants need to submit is one form, a map and a short village report (this need not take long) and let the parish council know. Entries need to be in to CPRE Wiltshire no later than Monday 26th April.

Yet again, the main competition is being generously sponsored by The Hills Group and prizes of up to £200 are awarded. Princeton Homes are again sponsoring the Laurence Kitching "Winner of Winners" Award (£200).

"We encourage all villages to enter, irrespective of their size. The winners of the various sections receive great recognition and publicity for their efforts," said Mike Hill, Chief Executive of The Hills Group.

If your village is looking good, why not consider speaking to your council and your friends and then entering? The judges consider presentation - tidiness, absence of litter and evidence of community spirit and involvement – but do not award marks for the beauty of buildings, otherwise the same villages might win every time! First round judging will take place from 17th May to 13th June.

Find out more on CPRE Wiltshire's website <u>www.cprewiltshire.org.uk/</u> or by contacting CPRE Wiltshire by email <u>admin@cprewiltshire.org.uk</u> or telephone 01380 722157.

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2019 Large Village Winners: Bratton. The Lord-Lieutenant of Wiltshire with some of the presentation party and happy members of Bratton village



Charlton won the Laurence Kitching Award in 2019.

