

## **NEWS RELEASE – 20 JUNE 2019**

## The Hills Group is joining forces with True Heroes Racing at national event

Members of the True Heroes Racing team are looking forward to meeting members of the public and showing off their amazing sidecar at the national Armed Forces Day event at Hudson's Field in Salisbury, Wiltshire from 28-30 June.

True Heroes Racing is a motorcycle and sidecar racing team which supports wounded, injured and sick UK service personnel and veterans, by encouraging and inspiring them to be part of a team and to refocus on their health and fitness. True Heroes Racing is the first injured military team competitively racing in three classes (on both two and three wheels) in the 2019 British Superbike Championships.



Tom Bryant and Michael Russell of True Heroes Racing will be on Hills' stand at the event with the racing sidecar for everyone to see. Hills has supported True Heroes Racing for three years and is very pleased they can attend the event with their sidecar to inform the public and current service personnel about the great work they are doing.

The Hills Group has been named as an Official Supplier to the Armed Forces Day event and will provide specialist recycling and waste management services.

Tens of thousands of people are expected to attend the three day event which boasts a packed programme including an air show, military displays, children's and community activities, free live entertainment and a firework finale.

Mike Hill, chief executive of The Hills Group said: "As a business we have close connections with the military through our longstanding contract with KBR Aspire Defence – providing waste management and recycling for the army barracks on Salisbury Plain and Aldershot. We also have



a number of employees who have served in the Armed Forces - so we are delighted to play such a pivotal role in this prestigious and high profile event."

For more information about True Heroes Racing, visit: trueheroesracing.co.uk/



## ENDS

Notes to editors:

Established in 1900 The Hills Group Limited is a privately owned family company with a broad and successful portfolio of business activities which include recycling and waste management; quarrying of aggregates and production of ready-mixed concrete; and building new homes. It is a dynamic regional business which, while centred on Wiltshire, has stretched its boundaries into neighbouring areas. The Group has a turnover of £96 million and employs 660 people at 28 sites.

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