

NEWS RELEASE – 31 October 2016

STARTS

Spooky staff help to raise charity cash

A touch of Halloween horror came to a Swindon company when staff got dressed up and raised £300 for charity.



On Friday 28 October, staff at The Hills Group's head office were raising money for Breast Cancer Now's Wear It Pink campaign – so decided to make the most of the time of year and wear pink-themed Halloween costumes.

The company's charity committee organised a series of events to raise money for the cause, including turning the lounge area into a crypt where they sold jacket potatoes with various fillings.

There were also some games for staff to get involved in, including guess the number of sweets in the jar.

Lynn Daniels, chairperson of the charity committee, said: "We had lots of fun setting up this event, which was slightly unusual as we managed to combine the Wear It Pink campaign with the Halloween holiday.

"Loads of staff members got involved with weird and wonderful outfits, and they enjoyed tucking in to their jacket potatoes."

ENDS

Notes to editors:

Established in 1900 The Hills Group Limited is a privately owned family company with a broad and successful portfolio of business activities which include recycling and waste management; quarrying of aggregates and production of ready-mixed concrete; and building new homes. It is a dynamic regional business which, while centred on Wiltshire, has stretched its boundaries into neighbouring areas. The Group has a turnover of £86 million and employs over 400 people at 28 sites.

www.hills-group.co.uk



Media contact:

Monique Hayes, Group communications officer, The Hills Group Limited

Tel: 01793 714978 monique.hayes@hills-group.co.uk



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