

NEWS RELEASE – 28 August 2015

Hills gears up for National Cycle to Work day on 3 Sept

Eager cyclists at Wiltshire-based company The Hills Group are encouraging their colleagues and any other cycle enthusiasts to join them in giving up four-wheels for two when they take part in National Cycle to Work Day on 3 September.

Hills chief executive, Mike Hill, said: “Cycling to work is becoming more and more popular for employees within The Hills Group and we are delighted to be supporting Cycle to Work Day. The numbers of our employees who are taking to two wheels to get to work is steadily increasing and we



have supported this by installing shower facilities and more bike storage at most of our offices.

“We also encourage employees to take advantage of the Government’s incentive scheme which offers savings of up to 42% off new bikes and accessories where the primary use is for commuting to work.”

Cycle to Work Day is a national event that encourages everyone to cycle to work for at least one day and has the aim of getting 1 million people to regularly commute to work by bicycle by 2021. It enjoys unilateral support from cycling advocacy groups such as British Cycling, Sustrans, The London Cycling Campaign, Cyclescheme, the Bicycle Association, The Cycling Charity (the CTC), Cycle Nation and Start (BiTC).

More details on the campaign at : www.cycletoworkday.org

Notes to editors:

Established in 1900 The Hills Group Limited is a privately owned family company with a broad and successful portfolio of business activities which include recycling and waste management; quarrying of aggregates and production of ready-mixed concrete; and building new homes. It is a dynamic regional business which, while centred on Wiltshire, has stretched its boundaries into neighbouring areas. The Group has a turnover of £86 million and employs over 400 people at 28 sites.

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