

NEWS RELEASE – 9 February 2015

Strong sales activity sees local developer move confidently onto Phase 2 of new homes development in Calne

The market town of Calne continues to be a popular choice for house buyers with homes in the first phase of the Station Meadows development selling on target within 12 months of being launched.

Nick King, group director for the developer Hills Homes, said: “Buyers responded quickly and positively to the development and we are confident that the launch of Phase 2 will be just as well received. It offers the same mix of 2,3 and 4 bedroom homes that attracted a range of purchasers to the first phase and the forward interest remains encouraging.”

“The fact that Calne benefits from enviable sport and leisure facilities plus a number of nature trails, cycle routes and riverside walks including Castle Park, which borders the Station Meadows development, makes it an ideal location for buyers who are looking for a combination of country living yet being conveniently close to a market town.”



Selling agents Atwell Martin confirm that the majority of purchasers have come from Calne itself and the immediate surrounding areas. Agent Jane Slusarczyk said: “Buyers have been impressed with the quality of the build and in particular the size of home they have been able to secure

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compared to a lot of other market towns. Some of our buyers sold smaller homes in other areas and have upgraded to larger properties here in Calne. Investors have also found Station Meadows attractive with the development proving to be a popular choice for renters too.”

The Station Meadows show home is open from Thurs – Mon 10.00am to 4.00pm. The development offers buyers the benefit of the Government’s Help to Buy Scheme were a deposit of as little as 5% can secure a new home, subject to conditions.**ENDS**

Notes to editors:

Hills Homes Developments, through its popular Hills Homes brand, has established a strong reputation for building high quality homes on carefully selected sites in Wiltshire and neighbouring areas – from major developments in large towns to smaller ones in rural towns and villages. In addition to its own developments, Hills Homes Developments is also a successful contract builder. Hills Homes Development is a wholly owned subsidiary of The Hills Group Limited, a privately owned family company established in 1900.

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Awards:

2010 LABC National ‘Best small housing development’ Award

2012 LABC West of England ‘Best social or affordable housing’ Award

2013 CPRE Gloucestershire Award

2014 The Bricks, highly commended for Bishops Farm Mill

