

NEWS RELEASE – 15 September 2013

‘Vintage’ apple juice to sweeten Westbury festival event

Freshly squeezed apple juice, including that from an apple variety dating back to the early 1900’s, will be flowing at the Westbury Music and Arts Festival this year.

Over 400 bottles of apple juice will be produced at an apple pressing demonstration being held at the All Saints Church on Saturday 28 September from 10.00am to 1.00pm. Local company The Hills Group is supporting the event with a donation to cover the cost of bottling the juice.

Herrings Pippin apples, originally grown in Lincolnshire and first recorded in 1908, will be used along with a number of Wiltshire apple varieties to create a ‘vintage’ apple juice for festival goers to enjoy.



Picture courtesy of Sara Cundy, Wiltshire Wildlife Trust

All the apples being pressed come from the award-winning Reeves Orchard Community Project in Bratton which, in addition to four Herrings Pippin trees, has over 140 apple trees with a plot set aside specifically for Wiltshire varieties. Feedback from the public will be noted and will be especially useful towards the Bratton orchard community projects.

People are also being encouraged to bring their own apples for pressing on the day. They will need 2 kilograms of apples and their own sterilised 1 litre bottle.

And it’s not only the revellers that will get to enjoy the apple juice treat. All the mulch that is left over following the apple pressing has been earmarked as a delicious snack for local pigs at the Chinese Gardens, Beggars Knoll, Westbury. **ENDS**

Notes to editors:

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Westbury Music and Arts Festival takes place from Friday 27th September to Sunday 13th October 2013

<http://www.wmafestival.co.uk>

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