



NEWS RELEASE – 22 August 2011

Thanks a million

More than a thousand bags of compost were given away at the weekend by Hills Waste Solutions as a thank you to household recycling centre (HRC) users in Wiltshire for their help in diverting one million tonnes of waste from landfill.

The first 100 visitors to each of the county's 11 HRCs were presented with the compost on Saturday morning. Each HRC has been adorned with a banner thanking residents for their help in reaching the million tonnes mark. Pictures from the give away are on Hills' new Facebook page - <http://tinyurl.com/4xhmvwp>

This month figures show that, since Hills won the contract from Wiltshire Council to handle recycling facilities it has diverted a million tonnes of waste from landfill. That has saved residents hundreds of thousands of pounds in landfill tax and led to fewer carbon emissions and more items being recycled.

As well as the compost give away, children in the county are also being encouraged to celebrate the achievement. Hills has launched a competition for school children which sees the winning entry earn a computer for the entrant's school.

The competition is open to school children in years 1-11 who attend a school located within the geographic region served by Wiltshire Council. Entrants can pick any of the many items people can recycle in their kerbside black box or at HRCs as a theme. They can find details on these items at www.recycleforwiltshire.com

The five finalists will each receive a £20 book token and the overall winning entry will be turned in to a poster to be used by Hills and Wiltshire Council to promote recycling. As well as the book token the overall winner will earn their school a computer. People have until Friday September 30 to submit their entries.

Full details and rules on the competition can be found at www.hills-group.co.uk, on Facebook, via email competition@hills-group.co.uk or by telephoning 01672 518941.

ENDS

Notes for editors

- Hills Warrior compost is made from garden waste brought for recycling to Wiltshire's 11 household recycling centres.
- It is made into compost by Hills at the Lower Compton facility, near Calne.
- The raw material is first finely shredded, then stacked in what are called "windrows" and constantly turned and moistened as necessary to speed up the decomposition process which takes some 20 weeks.
- Warrior compost is sold at household recycling centres, or in bulk bags for delivery.

Media contact:

Monique Hayes, Communications Officer, The Hills Group Limited
Tel: 01672 518941 monique.hayes@hills-group.co.uk



@HillsWaste



Hills Group