

## **NEWS RELEASE – 27 March 2012**

### **Businesses advised to check recycling to avoid landfill tax exposure**

Businesses are being advised to review their waste disposal practices in order to reduce the impact of the increase in landfill tax which will increase by £8 per tonne to £64 per tonne on 1 April 2012.

Alex Marland, divisional director for Hills Waste Solutions, said: “Ensuring that every possible material which can be recycled is removed from your waste prior to disposal is the best way to reduce exposure to landfill tax. The rise in landfill tax will have a direct financial impact on all businesses when considering the cost of their waste management.”

He advises businesses to speak to a reputable waste management company who will give sound advice and work with them to reduce waste management costs. “The main aim should be to ensure your business remains compliant whilst minimising your exposure to landfill tax for the long term.”

Alex goes on to explain that Hills achieves results in reducing customers’ landfill disposal costs by implementing bespoke solutions and it appears that the industry is recognising this. This month Hills and Swindon Town Football Club won the ‘Environmental Excellence in Business of the Year’ award from Wiltshire Life. The award highlighted the work done by Hills and Swindon Town FC to reduce waste to landfill from the County Ground in Swindon.

Previously a joint initiative between Hills Waste Solutions and Honda of the UK Manufacturing Ltd (HUM) achieved zero waste to landfill and won top national honours at the Chartered Institution of Wastes Management (CIWM) Awards for Environmental Excellence, which recognise and reward good practice in sustainable waste and resource management.

**ENDS**



Notes to editors:

### **Hills Waste Solutions Limited**

Hills Waste Solutions offers a range of specialist waste management and recycling services to both the public and private sector. It is a dynamic regional business which, while centred on Wiltshire, has stretched its boundaries into neighbouring areas to become one of the region's largest providers of waste solutions. Hills Waste Solutions is a wholly owned subsidiary of The Hills Group Limited, a privately owned family company established in 1900. [www.hills-group.co.uk](http://www.hills-group.co.uk)

### **Media contact:**

Monique Hayes, Communications Officer, The Hills Group Limited

Tel: 01672 518941 [monique.hayes@hills-group.co.uk](mailto:monique.hayes@hills-group.co.uk)

FOLLOW US ON 

[@HillsGroup](https://twitter.com/HillsGroup)