

NEWS RELEASE: WEDNESDAY 11 AUGUST 2010

HILLS CONFIRMED FOR STRONGMAN CHALLENGE AT 4X4 SHOW

Competitors from 'Team Strongman' will put their muscle strength to the test against two skip trucks from Hills Waste Solutions this weekend. The company confirmed that the skip transport vehicles will be used as part of its sponsorship of the Berkshire 4X4 Motor Show on Sunday 15 August.

Competitors will attempt to pull the skip trucks, one weighing 10 tonnes and the other 12 tonnes, over a set distance in the first of a number of challenges to be undertaken at the show. Other challenges include a 250kg 2-man log press, tyre flipping, 2-man Silver Dollar skip deadlift, 300kg sled drag and a 450kg frame carry. The 'Team Strongman' challenge takes place between 11.00am and 4.00pm.

ENDS

Notes to editors:

Hills Waste Solutions is part of the the Hills Group Ltd. **The Hills Group** is a family-owned business and celebrates its 110th anniversary in 2010. The Group's operations cover Wiltshire and neighbouring counties. Its diverse activities include producing and supplying quarry products, managing and recycling both domestic and commercial waste and building quality homes.

www.hills-group.co.uk

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Berkshire 4X4 Motor Show takes place on 14 & 15 August 2010 at MereOak Lane, Grazeley, Reading RG7 1LE. Entry tickets can be purchased at the gate on the day. www.berkshire4x4show.co.uk